



# Top conference

At Agro Food Park **October 21<sup>st</sup> 2020**

## The future of food production

Food supply and food demand in the 2020's

More than ever the global food supply and the demands for new food products are changing. We are all aware that, in 2050, it is estimated, we will be close to ten billion people on the planet. And that the World population increases every day. But producing agricultural and food products in the 2020s will not be the same as in past decades.

Especially four domains will change the global food value chains as we know them today – the **climate changes** we are facing, the increase in **health care costs** and the general need for a healthier, more balanced lifestyle, new **consumer demands** and new agro and food **technologies**.

Domains that on the one hand will make food production more complex – but also domains that will be starting points and platforms for the development of new solutions, new products and new value chains.

**On October 21<sup>st</sup> 2020 Agro Food Park invites you to join the top conference “The Future of Food Production – Food Supply and Food Demand in the 2020s”, where inspiring experts will look into the crystal ball and inspire our business plans and strategies for the decade ahead.**

The conference is for everybody with an interest in the future of food production. Sign up and get inspired by five keynote presentations and four insight interviews. During the lunchbreak and after the scheduled programme, you will have an excellent opportunity to meet, greet and network with the many other participants interested in The Future of Food Production.

Sign up here

Deadline:  
Thursday the 14<sup>th</sup> of  
October

#### CONFERENCE PARTNERS:

 **DANISH FOOD  
INNOVATION**  
INNOVATIONSNETVÆRK FOR FØDEVARER 2019-2020



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**Venue:** HORIZONT, Agro Food Park 10 | **Price:** DKK 1,000 excl. VAT / Euro 130 excl. VAT | **Seats available:** 150

WWW.AGROFOODPARK.DK

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FOOD»  
»PARK**

Welcome to the future

KNOWLEDGE | NETWORK | FACILITIES

# Program

- 09.00 **Check in and snacks**
- 09.30 **Welcome**  
Director Anne-Marie Hansen, Agro Food Park
- 09.45 **What will food value chains look like in the 20s?  
Learning from the past and a glimpse of the future**  
Partner Inés Sagrario, Competitiveness
- 10.30 **Climate change and future food production**  
Meteorologist and international climate expert  
Jesper Theilgaard
- 11.30 **Interview: Climate tolerant plant production**  
Head of Climate Section Hans Roust, SEGES
- 11.45 **Food and public health – How are we doing?**  
Associate Professor in Epidemiology Christina  
Catherine Dahm, Department of Public Health,  
Aarhus University
- 12.30 **Lunch break and possibility to visit booths**
- 13.30 **Welcome back**  
CEO Lars Visbech Sørensen, Food & Bio Cluster Denmark
- 13.45 **Interview: New ways to personalized food**  
Alexandra Jönerup, Nestlé Health Science.
- 14.00 **Food consumers in the new decade**  
Emeritus Professor of Food Marketing David Hughes,  
Imperial College London. David is also known around  
the world as “Dr. Food”
- 14.45 **Interview: How to engage the consumer and include  
your customers in the growth of your company**  
Head of Crowdfunding Nicolai Jæpelt, Coop
- 15.00 **Meat the future**  
Chief Scientific Officer M. J. Post, Mosa Meat
- 15.45 **Interview: Why do people eat what they do?**  
Assistant professor Qian Janice Wang, AU FOOD
- 16.00 **Catch up and snacks, drinks and networking**

All interviews by journalist and communications consultant Cath Mersh

## KEYNOTE SPEAKERS



### Ines Sagrario

Partner in the company Competitiveness, that advises companies on how to grow innovation and strengthen their competitiveness.



### Jesper Theilgaard

Meteorologist, international climate expert and climate communicator. Known from Danish television.



### Christina C. Dahm

Associate Professor in Epidemiology, Department of Public Health, Aarhus University.



### Dr. David Hughes

Emeritus Professor of Food Marketing at Imperial College London and Visiting Professor at the University of Kent and Royal Agricultural College, U.K.



### M. J. Post

Professor and Chief Scientific Officer at Mosa Meat. In 2013, he was the first to successfully produce cultured meat in a lab.