

Top conference At Agro Food Park October 21st 2020

The future of food production

Food supply and food demand in the 2020's

More than ever the global food supply and the demands for new food products are changing. We are all aware that, in 2050, it is estimated, we will be close to ten billion people on the planet. And that the World population increases every day. But producing agricultural and food products in the 2020s will not be the same as in past decades.

Especially four domains will change the global food value chains as we know them today – the **climate changes** we are facing, the increase in **health care costs** and the general need for a healthier, more balanced lifestyle, new **consumer demands** and new agro and food **technologies**.

Domains that on the one hand will make food production more complex – but also domains that will be starting points and platforms for the development of new solutions, new products and new value chains.

On October 21st 2020 Agro Food Park invites you to join the top conference "The Future of Food Production – Food Supply and Food Demand in the 2020s", where inspiring experts will look into the crystal ball and inspire our business plans and strategies for the decade ahead.

The conference is for everybody with an interest in the future of food production. Sign up and get inspired by five keynote presentations and four insight interviews. During the lunchbreak and after the scheduled programme, you will have an excellent opportunity to meet, greet and network with the many other participants interested in The Future of Food Production.

CONFERENCE PARTNERS:





Contact

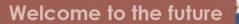
Sign up here

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Venue: HORISONT, Agro Food Park 10 | Price: DKK 1,000 excl. VAT / Euro 130 excl. VAT | Seats available: 150

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Program

09.00	Check in and snacks
09.30	Welcome Director Anne-Marie Hansen, Agro Food Park
09.45	What will food value chains look like in the 20s? Learning from the past and a glimpse of the future Partner Inés Sagrario, Competitiveness
10.30	Climate change and future food production Meteorologist and international climate expert Jesper Theilgaard
11.30	Interview: Climate tolerant plant production Head of Climate Section Hans Roust, SEGES
11.45	Food and public health – How are we doing? Associate Professor in Epidemiology Christina Catherine Dahm, Department of Public Health, Aarhus University
12.30	Lunch break and possibility to visit booths
13.30	Welcome back CEO Lars Visbech Sørensen, Food & Bio Cluster Denmark
13.45	Interview: New ways to personalized food Alexandra Jönerup, Nestlé Health Science.
14.00	Food consumers in the new decade Emeritus Professor of Food Marketing David Hughes, Imperial College London. David is also known around the world as "Dr. Food"
14.45	Interview: How to engage the consumer and include your customers in the growth of your company Head of Crowdfunding Nicolai Jæpelt, Coop
15.00	Meat the future Chief Scientific Officer M. J. Post, Mosa Meat
15.45	Interview: Why do people eat what they do? Assistant professor Qian Janice Wang, AU FOOD
16.00	Catch up and snacks, drinks and networking

All interviews by journalist and communications consultant Cath Mersh

KEYNOTE SPEAKERS



Ines Sagrario Partner in the company Competitiveness, that advises companies on how to grow innovation and strengthen their competitiveness.



Jesper Theilgaard Meteorologist, international climate expert and climate communicator. Known from Danish television.



Christina C. Dahm Associate Professor in Epidemiology, Department of Public Health, Aarhus University.

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Dr. David Hughes Emeritus Professor of Food Marketing at Imperial College London and Visiting Professor at the University of Kent and Royal Agrucultural College, U.K.



M. J. Post Professor and Chief Scientific Officer at Mosa Meat. In 2013, he was the first to succesfully produce cultured meat in a lab.



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